TIRED OF THE HUGE EXHIBIT SHOWS WHERE YOUR BOOTH GETS LOST?

COME TO THE FALL SUMMIT

where we max out at 50 exhibit booths, and you get focused 1-1 time with leaders from nearly 60 national and international nursing associations

Hilton Cleveland Downtown | November 21-23, 2019
EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Exhibit Booth $1,000

Benefits:
- 8’ x 10’ space in the exhibit hall (includes one 6’ draped table, two chairs, identity sign and pipe and drape)
- Ability to showcase product with live demonstrations
- Uninterrupted time to visit with the attendees during the breakfasts, refreshment breaks and two receptions which are held in the exhibit area
- Two passes to the exhibit hall
- Two passes to attend social and networking events including the offsite lunch and dinner
- Access to attendee contact list (emails included for those that don’t opt-out)
- Logo on conference signage
- Logo/link on online syllabus
- Recognition in conference learning journal
- Logo/link on Fall Summit webpage
- Exhibitor recognition on name badge

Exhibitor Scavenger Hunt Game Participant $200

Benefits:
- Company name, logo, and booth number in the “Scavenger Hunt” portion of the Fall Summit mobile app
- Increased visibility and interaction with attendees due to participation in the game
- Opportunity to share a unique fact about your company
- Attendees that complete the scavenger hunt will be entered into prize drawings. The prizes will be supplied by the Nursing Organizations Alliance.
- Access to attendee contact list (emails included for those that don’t opt-out)

Keynote Sponsorship $2,750

Benefits:
- 8x10 space in exhibit hall (includes all associated exhibit booth benefits)
- Access to attendee contact list (emails included for those that don’t opt-out)
- Acknowledgement from podium at start of keynote
- Name/logo on screens in general session room
- Full page color ad in conference learning journal
- Scavenger hunt
- Logo on conference signage
- Logo/link on online syllabus
- Logo/link on Fall Summit webpage
- Mention in promotional email
- Mention in social media
- Recognition in conference learning journal
- Ad on online syllabus
- Exhibitor recognition on name badge
- Sponsor recognition on name badge

Hotel Key Card Sponsorship $2,500

Benefits:
- 8x10 space in exhibit hall (includes all associated exhibit booth benefits)
- Access to attendee contact list (emails included for those that don’t opt-out)
- Logo on hotel key cards
- Scavenger hunt
- 1/2 page b/w ad in conference learning journal
- Logo on conference signage
- Logo/link on online syllabus
- Logo/link on Fall Summit webpage
- Mention in promotional email
- Mention in social media
- Recognition in conference learning journal
- Ad on online syllabus
- Exhibitor recognition on name badge
- Sponsor recognition on name badge

“The Summit gives us the opportunity to connect with key decision makers and is an integral part of our efforts to attract nursing organizations to the city. We’ve booked multiple meetings as a result of our partnership with NOA.”

Lisa LeCompte | Senior Sales Manager
Louisville Convention & Visitors Bureau
Registration Tote Bag Sponsorship $2,250

Benefits:
- 8x10 space in exhibit hall (includes all associated exhibit booth benefits)
- Access to attendee contact list (emails included for those that don’t opt-out)
- Logo on tote bags
- Scavenger hunt
- 1/2 page b/w ad in conference learning journal
- Logo on conference signage
- Logo/link on online syllabus
- Logo/link on Fall Summit webpage
- Mention in promotional email
- Mention in social media
- Recognition in conference learning journal
- Ad on online syllabus
- Exhibitor recognition on name badge
- Sponsor recognition on name badge

Conference Learning Journal and Pocket Agenda Sponsorship $2,000

Benefits:
- 8x10 space in exhibit hall (includes all associated exhibit booth benefits)
- Access to attendee contact list (emails included for those that don’t opt-out)
- Logo on conference learning journal and pocket agenda
- Full page color ad on inside front/back covers of conference learning journal
- Logo on conference signage
- Logo/link on online syllabus
- Logo/link on Fall Summit webpage
- Recognition in conference learning journal
- Ad on online syllabus
- Exhibitor recognition on name badge
- Sponsor recognition on name badge

Online Syllabus Sponsorship $1,750

Benefits:
- 8x10 space in exhibit hall (includes all associated exhibit booth benefits)
- Access to attendee contact list (emails included for those that don’t opt-out)
- 1/2 page b/w ad in conference learning journal
- Logo on conference signage
- Logo/link on online syllabus
- Logo/link on Fall Summit webpage
- Recognition in conference learning journal
- Recognition on online syllabus homepage
- Exhibitor recognition on name badge
- Sponsor recognition on name badge

Sign Sponsorship $950

Benefits:
- Access to attendee contact list (emails included for those that don’t opt-out)
- Logo and distinguishment as sign sponsor included on all 2019 specific Fall Summit signs at the event
- Logo on conference signage
- Logo/link on online syllabus
- Logo/link on Fall Summit webpage
- Recognition in conference learning journal
- Sponsor recognition on name badge

Lanyard Sponsorship $700

Benefits:
- Access to attendee contact list (emails included for those that don’t opt-out)
• Logo on lanyards
• Logo on conference signage
• Logo/link on online syllabus
• Logo/link on Fall Summit webpage
• Recognition in conference learning journal
• Sponsor recognition on name badge

**Notepad Sponsorship $650**

**Benefits:**
- Access to attendee contact list (emails included for those that don’t opt-out)
- Logo on notepads
- Logo on conference signage
- Logo/link on online syllabus
- Logo/link on Fall Summit webpage
- Recognition in conference learning journal
- Sponsor recognition on name badge

**Pen Sponsorship $500**

**Benefits:**
- Access to attendee contact list (emails included for those that don’t opt-out)
- Logo on pens
- Logo on conference signage
- Logo/link on online syllabus
- Logo/link on Fall Summit webpage
- Recognition in conference learning journal
- Sponsor recognition on name badge

**Fall Summit Educational Supporter $500**

**Benefits:**
- Access to attendee contact list (emails included for those that don’t opt-out)
- Logo on conference signage
- Logo/link on online syllabus
- Logo/link on Fall Summit webpage
- Recognition in conference learning journal
- Sponsor recognition on name badge

**One-page Full Color Attendee Tote Bag Insert $350**

**Benefits:**
- Access to attendee contact list (emails included for those that don’t opt-out)
- One-page full color printed insert in all attendee tote bags

**Full Page Color Ad $300**

**Benefits:**
- Access to attendee contact list (emails included for those that don’t opt-out)
- Full page color ad in conference learning journal
- Recognition in conference learning journal
- Ad on online syllabus

**Amenity/Room Drops on Thursday and Friday nights (starting at $3.00 per person; depends on item to be delivered); Limited to two participating companies $100**

**Benefits:**
- Access to attendee contact list (emails included for those that don’t opt-out)
- Item delivered to attendees (item to be approved by NOA Headquarters Staff. Once item has been approved, arrangements will be made by participating company directly with hotel.)
- Recognition in conference learning journal

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"NOA is the only forum in the industry for CVBs and Hotels alike to reach this specific demographic. It’s an opportunity to network and build relationships with the planners and decision makers in the nursing arena. In a format that’s intimate and plentiful of “one-on-one” time with the audience, the Fall Summit is a must attend for those wanting to capture market share in the Nursing Meetings Market."

Barry Moskowitz | Vice President, Sales
Greater Miami Convention & Visitors Bureau

"This conference provides our team the opportunity to interact with key “C Level Executives” among the many nursing organizations we are currently doing business or would like to do business with. This is one of our key conferences to participate in each year."

Joe Felperin | Director of Business Development
CadmiumCD
Nothing else like the Fall Summit in the world brings together this many different types of nurses and nursing groups.

Join us in 2019!

To find out more, visit www.nursing-alliance.org