



Inspire. Develop. Lead.

We're excited to invite you to support a bold new chapter for NOA: The NOA Annual Meeting & Leadership Academy!

This dynamic program merges the best of the NOA Fall Summit and the Nursing Alliance Leadership Academy (NALA) into one powerhouse event designed to inspire, connect, and develop leaders across the nursing organization landscape. This annual gathering brings together executive directors, senior staff, presidents, volunteer leaders, and key stakeholders from NOA member organizations for an experience packed with leadership development and training, association management essentials (governance, legal, finance, and more), timely industry insights and of course unparalleled networking and connection-building.

We invite you to participate as a **sponsor or exhibitor**. To suit your needs, NOA offers **branding and exhibition opportunities** at various price points, accommodating your interests and budget. Our goal is to provide **valuable and intentional engagement opportunities**, helping your organization connect with key decision-makers, expand brand awareness, and participate in informal networking experiences.

The 2025 Meeting is an excellent opportunity for your organization to gain exposure, establish and strengthen relationships, and leave a lasting impression on nursing leaders. We encourage you to explore this prospectus to learn the many ways you can maximize your participation.

Join us in Kansas City and be part of this invaluable experience!



Location

**Kansas City Marriott
Downtown**

200 W 12th St
Kansas City, MO 64105

ABOUT NOA

NOA exists to connect elected and staff leaders of professional nursing organizations to inspire, collaborate, and provide a forum for information exchange and the sharing of resources and best practices. With nearly **50 Member Organizations**, membership in NOA is open to any nursing organization whose focus is to address current and emerging nursing and health care issues.

HOW TO SUPPORT

NOA is proud to provide our supporters multiple ways to interact with our participants and gain exposure to our influential attendees. All sponsors and exhibitors are invited to attend our off-site social event and our networking lunch, however we request they excuse themselves from all educational sessions with the exception of the opening session.

SPONSORSHIP PACKAGES

Each sponsorship package comes with its own set of unique benefits as noted below, however all sponsorship packages come with the following benefits:

- 10x10 exhibition booth space & 2 complimentary exhibitor registrations
- Recognition on event signage & the meeting website
- 2-minute promotional video, which will be displayed between sessions

Branding – \$5,000

- Feature your company's logo in **event-related marketing materials** before the event, such as the event website, email and newsletters, to build anticipation.
- Opportunity for a custom **branded giveaway or collateral** for the networking session, ensuring your brand is top of mind. (provided by the sponsor)
- A banner ad on the NOA website for 1 year
- An ad in NOA's quarterly newsletter that is circulated to 250+ nursing organization c-suite and volunteer leaders.

Networking – \$3,000

- **Exclusive speaking opportunity** to introduce or welcome participants at the start of the networking session, increasing exposure and showcasing thought leadership.
- A **dedicated sponsor slide** displayed during the session, highlighting your company and its offerings to attendees.
- **Networking question** will be added to the session to bring attention to the sponsor (questions must be approved by NOA staff), further reinforcing brand visibility.

A LA CARTE OPPORTUNITIES

(each item is limited to 1 sponsor; sponsors may purchase multiple items)

Wi-Fi: \$2,500

Hotel Room Keycards: \$2,500

Pocket Program: \$2,500

Pens & Notepads: \$1,500

Lanyards: \$1,500

Note: *sponsors are responsible for providing branded pens, notepads and lanyards.*

EXHIBITION BOOTH

\$2,000

Exhibiting at the 2025 NOA Annual Meeting & Leadership Academy is a great way to expand your branding and product awareness. The meeting is offering exhibit booths (table & two chairs), each of which comes with two exhibitor registrations, recognition on event signage and the meeting website, plus a two-minute video to be played between sessions.

TAILORED SPONSORSHIP OPPORTUNITIES JUST FOR YOU!

Have a unique idea?

We understand that every sponsor has specific goals and objectives. That's why NOA offers **customizable sponsorship packages** to help you create the perfect fit for your brand. Whether you're looking for more visibility, networking opportunities, or thought leadership engagement, we can work with you to design a sponsorship experience that **aligns with your needs**.

Let's make your sponsorship experience exceptional!

Reach out to Katherine Barnhart at kbarnhart@amrms.com NOA Headquarters to explore how we can craft the ideal sponsorship package to elevate your brand and connect you with our influential audience. We're here to help you make the most of your investment!



TENTATIVE Schedule

Thursday, November 20, 2025

Exhibitor Move-In & Opening Reception in the Exhibit Hall

Friday, November 21, 2025

Education Sessions, Reception in the Exhibit Hall & Off-Site Social Event

Saturday, November 22, 2025

Education Sessions & Exhibitor Move-Out

*Check the website for details and updates



Contact Us

201 E. Main Street, Suite 810 | Lexington, KY 40507
859-514-5802 • info@nursing-alliance.org