



Inspire. Develop. Lead.

**2022 Fall Summit
November 17-19, 2022
Des Moines Marriott Downtown
Des Moines, Iowa**

Thursday, November 17

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| 2:00p.m. – 6:30p.m.
<i>3rd Floor Foyer</i> | Registration |
| 5:00p.m. – 5:30p.m.
<i>Cedar Rapids, 3rd Floor</i> | 1st Time Attendee/New Member Meeting |
| 5:30p.m. – 7:00p.m.
<i>Des Moines Ballroom,
3rd Floor</i> | Opening Reception/Exhibit Hall Open |
| 7:00p.m.
<i>TBA</i> | NOA Board of Directors Dinner
(Includes board nominees) |

Friday, November 18

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| 8:00a.m. – 3:00p.m.
<i>3rd Floor Foyer</i> | Registration |
| 8:00a.m. – 9:00a.m.
<i>Des Moines Ballroom,
3rd Floor</i> | Breakfast/Exhibit Hall Open |
| 9:00a.m. – 9:15a.m.
<i>Iowa Ballroom,
Salon D-H, 2nd Floor</i> | Welcome
Chris Wilson, MSN, RN, NPD-BC, President, The Nursing Organizations Alliance |
| 9:15a.m. – 10:45a.m.
<i>Iowa Ballroom,
Salon D-H, 2nd Floor</i> | Opening General Session
Kenya Beard, EdD, CNE, AGACNP-BC, ANEF, FAAN, Associate Provost, Chamberlain University |
| 10:45a.m. – 10:50a.m.
<i>Iowa Ballroom
Salon D-H, 2nd Floor</i> | Break |

NOA exists to connect elected and staff leaders of professional nursing organizations to inspire, collaborate, and provide a forum for information exchange and the sharing of resources and best practices.

10:50a.m. – 11:45a.m. <i>Iowa Ballroom, Salon D-H, 2nd Floor</i>	General Session Networking Activity
11:45a.m. – 1:00p.m. <i>Room 312-314 Community Choice Convention Center, Iowa Events Center</i>	Lunch and Networking Time (sponsors & attendees welcome, transportation will be provided)
1:00p.m. – 1:15p.m.	Lunch Transition
1:15p.m. – 2:15p.m. <i>Iowa Ballroom, Salon D-H, 2nd Floor</i>	General Session: What an Exhibitor Wants - Enhancing Your Exhibit/Sponsorship Program
2:15p.m. – 3:15p.m. <i>Iowa Ballroom, Salon D-H, 2nd Floor</i>	Break/Exhibit Hall Open
3:15p.m. – 3:45p.m. <i>Iowa Ballroom, Salon D-H, 2nd Floor</i>	NOA Annual Business Meeting
3:45p.m. – 4:00p.m. <i>Iowa Ballroom, Salon D-H, 2nd Floor</i>	General Session: Movement Activity
4:00p.m. – 4:15p.m. <i>Iowa Ballroom, Salon D-H, 2nd Floor</i>	Break
4:15p.m. – 5:15p.m. <i>Iowa Ballroom Salon A-C, 2nd Floor</i>	Breakout Sessions
<i>Dubuque/Davenport 3rd Floor</i>	1. Attendee & Member Engagement Across the Generations Donté P. Shannon, FASAE, CAE, Strategy Advisor, Vista Cova
<i>Cedar Rapids/Council Bluffs, 3rd Floor</i>	2. The Future of Membership is Now – Exploring Membership Structures Nikki Golden, Strategist, Association Laboratory, Inc.
	3. Let's Talk About Conferences – Marketing, Wellness, In-person vs. Remote vs. Hybrid & more! Molly Marsh, CMP, Director of Education and Engagement Design, AMR Management Services
6:30p.m. – 7:30p.m. <i>Des Moines Ballroom, 3rd Floor</i>	Reception/Exhibit Hall Open (An opportunity will be provided for exhibitors to announce any contest winners they may have at this time)
7:30p.m. – 9:00p.m. <i>West End Salvage</i>	Off-site Event: Dinner & Entertainment (sponsors & attendees welcome, transportation will be provided)

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Saturday, November 19

8:30a.m. – 9:00a.m.

2nd Floor Foyer

Breakfast

9:00a.m. – 10:00a.m.

Iowa Ballroom

Salon A-C, 2nd Floor

Breakout Sessions (Sessions repeated from November 18th)

1. Attendee & Member Engagement Across the Generations

Donté P. Shannon, FASAE, CAE, Strategy Advisor, Vista Cova

Dubuque/Davenport

3rd Floor

2. The Future of Membership is Now – Exploring Membership Structures

Nikki Golden, Strategist, Association Laboratory, Inc.

Cedar Rapids/Council Bluffs,

3rd Floor

3. Let's Talk About Conferences – Marketing, Wellness, In-person vs. Remote vs. Hybrid & more!

Molly Marsh, CMP, Director of Education and Engagement Design, AMR Management Services

10:00a.m. – 10:15a.m.

2nd Floor Foyer

Break

10:15a.m. – 11:15a.m.

Iowa Ballroom,

Salon D-H, 2nd Floor

Closing General Session

Holly Austin Gibbs, Author, *Walking Prey*

11:15a.m.

2nd Floor Foyer

Box Lunches Available

11:30a.m. – 2:30p.m.

Sioux City, 3rd Floor

NOA Board of Directors Meeting

(Includes immediate past and newly elected board members)